

Call to Action: Come, Share, Commit, and Care!

**Two Months to Go
to the Cartagena Summit on a Mine-Free World
29 September - 29 November 2009**

Introduction

From 29 November – 4 December, hundreds of participants including world leaders, government ministers, UN agencies and international organizations, NGOs, and youth will gather for the Second Review Conference of the Mine Ban Treaty, in Cartagena, Colombia.

The Summit will be an important event in the life of the treaty, ten years after its entry into force in 1999. It will provide an opportunity for decision-makers to review the progress and challenges in the universalization and implementation of the treaty, and to adopt a concrete Action Plan for the next five years.

The host of the Summit, President of Colombia Álvaro Uribe Vélez, has sent letters to all Heads of State/Governments, inviting them to the Cartagena Summit. The ICBL Ambassador Jody Williams and Executive Director Sylvie Brigot also sent letters to the Heads of State/Government and Foreign Ministers, urging high-level participation and concrete actions and commitments to be announced in Cartagena.

In the view of the ICBL, the Cartagena Summit will be successful if it can achieve three key goals:

1. Clearly identify the progress made in meeting the treaty's objectives, as well as the remaining challenges;
2. Reaffirm States' long-term commitment to the universalization and full implementation of the Mine Ban Treaty;
3. Adopt a strong, measurable action plan for the next five years based on lessons learned since the first Review Conference in 2004.

What is the Call to Action for?

This Call to Action is to mobilize campaigners around the world to contact their governments ahead of the Cartagena Summit in order to:

- Follow-up on ICBL letters and specific messages;
- Draw decision-makers' attention to the Cartagena Summit;
- Urge high-level and active participation in the Summit (for affected countries: also including survivors on the official delegation)
- Sustain states' commitment to the treaty for the coming years.

The overall goal of the Call: as many global leaders and decision-makers as possible participate actively in the Summit, and make strong and concrete announcements about their recent accomplishments and pledges for the future.

What are we asking from governments?

The ICBL specific messages **for your country** are in the letter to Heads of States, Heads of Government and Foreign Ministers, which the ICBL sent in July. All campaigns have received a copy. For additional copies please contact Kasia Derlicka at kasia@icbl.org.

Our general message to all States Parties and states not party is: **Come, Share, Commit and Care!**

What do we mean by this?

Come

Participate in the Summit at the highest level possible: Head of State/Government, State Secretary, or ministerial level.

Such high-level participation will show that the states continue to place a high priority on ridding the world of antipersonnel mines and that they will give full political support to the outcome of the Summit.

In addition, affected states should include survivors as part of their official delegation to the Summit.

The high-level segment will take place during the last two days of the Summit, on 3 and 4 December. This is the moment where heads of state / government, ministers, secretaries of state, will participate in the Summit, formally adopt the Conference documents, deliver their statements, and then sign the Cartagena Declaration

Share

Announce in Cartagena significant recent accomplishments made on any of the treaty obligations or towards joining the treaty.

In this way, it will be clear that states' efforts are continuing at full pace, that the treaty is heading in the right direction and that we are getting closer to a mine-free world.

Examples of announcements may include: completion of clearance; completion of stockpile destruction; SMART national action plan on VA ready for implementation; ratification of the CRPD; specific and measurable achievement on VA; joining the treaty; stockpile destruction or other interim steps by a state not party, etc.

Commit

Arrive in Cartagena with a pledge to undertake one or more actions in the coming years to move toward fulfilling specific treaty obligations or joining the treaty, or supporting other states in their efforts to do so.

This will demonstrate states' long-term and serious commitment to the treaty.

Examples of pledges may include: completion of clearance within specific and ambitious period of time; implementing their VA action plan by a specific date; inclusion of survivors at all levels in decision-making on VA; specifying timeline for acceding to the Treaty; pledging funds for mine action and victims assistance for next years)

Care

Stay passionate and fully committed to the treaty until the promise of a mine-free world becomes a reality.

Strong political commitment, sufficient resources, and careful planning by states are indispensable to finish the job of ridding the world of landmines. The Cartagena Action Plan (CAP) next to the treaty, should provide clear roadmap for States Parties as they work towards a mine-free world.

Take action now!

We encourage you to contact your government authorities **now** and urge them to: **Come, Share, Commit and Care!**

We believe the most useful action campaigners can take now is to:

➤ **Meet with decision-makers**

- Your targets may include: Head of State or Government, Ministers / Ministries of Foreign Affairs, Defense, Health, as well as Cooperation and Development (the latest in particular for the UE/NATO and other donor countries), Parliamentarians, Mine Action Centers, and other relevant authorities.
- The [ICBL letter](#) sent to your Head of State/Government and Foreign Affairs Minister, should be a useful tool when preparing for the meetings. It is also good to bring a copy of this letter to your meetings and give it to your speakers.
- Please give the [Memo for Government Delegates to the Cartagena Summit](#) to your government representatives. You can do it at your meetings or send it to them.

You can also:

➤ **Send a letter to decision-makers**

If you can not get meetings at high-level, send a letter on behalf of your organization to convey your messages to your Head of State/Government, and Ministers. You can use the ICBL letter sent

to your government as a basis to prepare your own letter.

- **Do a letter-sending action to decision-makers**
Mobilize your organization members, other networks, youth, etc., to send letters with your messages (via email, fax, mail) to your Head of State/Government and Ministers.
- **Do media work**
Issue a press release, write an opinion piece for a newspaper or website, write a letter to the editor, organize a press briefing, etc. We will keep providing you with tools such as template press releases, like we did since the beginning of the year.
- **Organize a national launch of Landmine Monitor 2009**
More information on this and the global launch (12 November) will follow shortly from Jackie Hansen.
- **Hold a public event**
It could be done outside government buildings or other public places to draw attention to the issue.

When is the Call to Action taking place?

The Call to Action starts on **29 September**, and continues until the start of the Cartagena Summit on **29 November**.

However, your main meetings and actions should take place in October to allow enough time for governments to take action.

ICBL tools and materials

ICBL Letter to your Head of State/Government and Foreign Affairs Minister

ICBL sent letters to all Heads of State/Government and Foreign Affairs Ministers in July. They were prepared in English, French, Spanish and Russian, co-signed by the ICBL Ambassador, Jody Williams and Executive Director, Sylvie Brigot and mailed to capitals and permanent missions in Geneva. These letters should be a useful tool when preparing for meetings with your government or other actions. Campaigns have received a copy of the letters. For additional copies please contact Kasia Derlicka: kasia@icbl.org.

ICBL advocacy tools

Tools to support your work in the lead up to the Cartagena Summit are available at www.icbl.org/cartagenasummit

These include:

- PowerPoint Presentation: "The Mine Ban Treaty: Achievements and challenges 10 years after the entry into force"
- *A Mine-Free World: Mission Possible* Fact Sheet (English, Spanish, French, Arabic, Russian, Bosnian)
- ICBL Photo Exhibition presenting key moments and achievements of the mine ban movement and the Mine Ban Treaty, including images and quotes of survivors and other key actors who "turned the dream into reality".
- *A Mine-Free World: Mission Possible* logo in English and Spanish
- Landmine Monitor maps, tables and country reports

Who can be your partners and supporters?

Where feasible and useful, we encourage you to approach a broad variety of partners, in particular:

- Diplomatic missions, in particular Canada (traditional leader of the MBT process), Norway (the President-Designate of the Summit), Colombia (the host of the Summit), as well as Switzerland (President of the 9th Meeting of the States Parties)
- UN agencies (in particular UNDP and UNICEF), other international organizations, and the ICRC
- Other civil society organizations.

We have asked Canada, Colombia, Norway, and Switzerland, as well as UNDP and the ICRC to mobilize their missions and country offices to, where feasible, work together and/or support the ICBL campaigns and members in their efforts related to this Call to Action.

Useful links

Official Colombian website of the Cartagena Summit - with practical information on registration, visa, etc:
www.cartagenasummit.gov.co

Official ISU website of the Cartagena Summit – with information on invitations, draft Conference Agenda and Program, and draft final Conference documents: Review, Action Plan, and Declaration:
www.cartagenasummit.org

ICBL webpage on the Cartagena Summit: **www.icbl.org/cartagenasummit**

Let us know about your actions!

We need to know:

1. What meetings are you scheduling: with whom, when, and where?
2. What is the outcome of your meetings, including:
 - **Who** will attend the Cartagena Summit from your government?
 - **What announcements** your government is going to make in Cartagena (in regard to past achievements and future pledges)
 - Are there any **obstacles** for your government to participate in the Cartagena Summit or to make specific announcements?
3. Are you taking any other actions? If yes, what, when, where?

Please send all information and questions to Kasia Derlicka: kasia@icbl.org

Thank you for making a mine-free world *mission possible!!!*